



# VALUES and VENTURES<sup>®</sup> COMPETITION

# EMPOWERING

*the next generation of entrepreneurs*

April 1-2, 2022



**TCU**

Neeley School  
of Business

TCU Neeley School of Business

# VALUES and VENTURES<sup>®</sup> COMPETITION



# Since 2011

**170**

Universities

**186**

Companies Launched

**\$1,250,000**

Sponsor and In-kind Support

**\$750,000**

Cash Prizes

**600** Judges and Mentors

**66**

Companies Operating



**186**

Companies Launched



**\$750,000**

Cash Prizes

# Empowering the Next Generation of Entrepreneurs

Ten years ago, we had a dream: to reward college students who come up with innovative business ideas that make a profit while also making a real impact on our community. Today, that dream is thriving as we continue to empower tomorrow's entrepreneurs.

The TCU Neeley Institute for Entrepreneurship and Innovation has been championing college students across the United States and around the world, to leverage their business skills and innovation to create ventures that solve problems in their communities and countries, or the world.

**Our 2022 competition will award student ventures with cash prizes totaling more than \$100,000.**

We never charge students to participate. Teams selected to compete on the TCU campus have their lodging and accommodations covered, as well as most meals. We do this through the generosity of supporters who, like us, believe business can be a force for good.

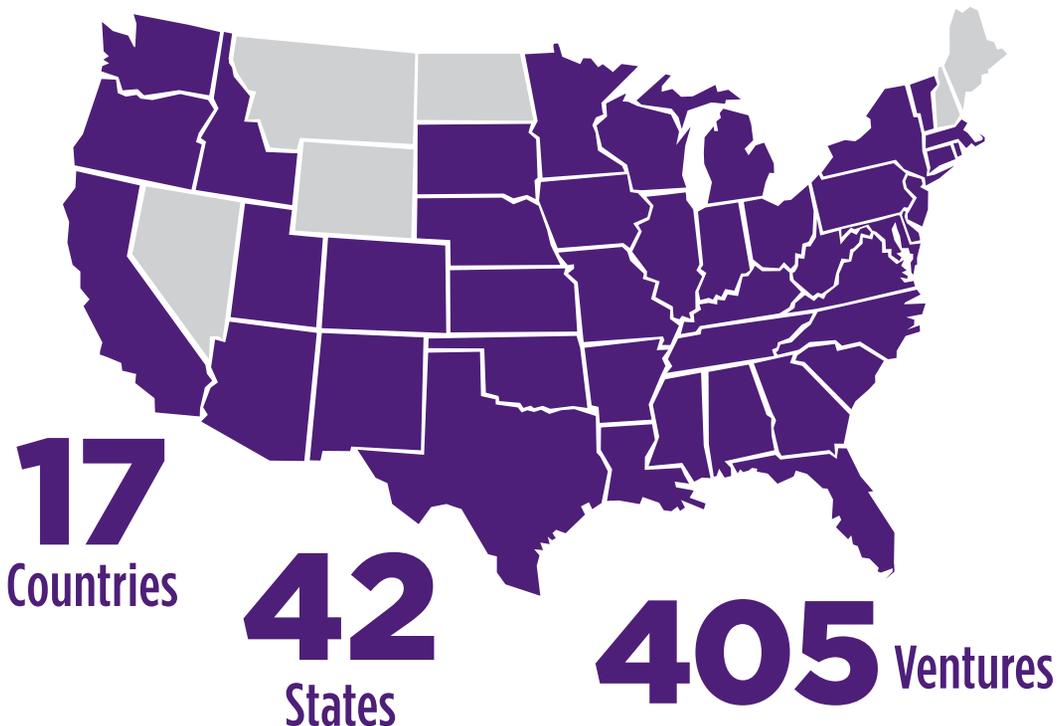
**We invite you to join us  
April 1-2, 2022.**

## PAST GRAND PRIZE WINNERS

- 2021 Cement Alternative Using Recycled Glass
- 2019 Biodegradable Alternative to Plastic Utensils
- 2018 Online Access for Autism Treatment
- 2017 Real-Time Communication for Organ Transplants
- 2016 No-Fee Neighborhood Banking Kiosks
- 2015 Human-Powered Threshing Machines for Third World Farmers
- 2014 Robotic Process to Decrease Pathology Lab Errors
- 2013 Online Fundraising App for Small Organizations
- 2012 Online Retailer for People with Disabilities
- 2011 Mattress Recycling Plants Employing the Disenfranchised

# Lead the Charge on Socially Conscious Business Ventures

October 2021	Application and Registration Portal Opens
February 1, 2022	Deadline for Applications
February 4, 2022	Round 1 All Eligible Teams Notified
February 11, 2022	Round 2 Teams Notified and Asked to Submit Elevator Pitch
March 1, 2022	Round 3 Semi-finalist Teams Announced and Invited to Campus
March 24, 2022	Business Plan Deadline for Semi-finalists
April 1-2, 2022	Live Competition on TCU Campus



# Participating Universities 2011-2021

## UNITED STATES

American University  
Appalachian State University  
Arizona State University  
Auburn University  
Augustana University  
Babson College  
Ball State University  
Baylor University  
Belmont University  
Brigham Young University  
Brown University  
California Lutheran University  
California Polytechnic University - Pomona  
California Polytechnic University - San Luis Obispo  
California State University - San Bernardino  
Carnegie Mellon University  
Chapman University  
Christopher Newport University  
Clarkson University  
Cornell University  
DePaul University  
Drexel University  
East Carolina University  
Emory University  
Fayetteville State University  
Ferris University  
Florida Atlantic University  
Florida State University  
Fort Hays State University  
Franklin & Marshall College  
George Washington University  
Georgetown University  
Georgia Institute of Technology  
Georgia State University  
Grand Valley State University  
Grove City College  
Harvard University

Hope College  
Illinois Institute of Technology  
Iowa State University  
James Madison University  
John Brown University  
John Carroll University  
Johns Hopkins University  
Kansas State University  
Kennesaw State University  
Lake Forest College  
Lehigh University  
Loyola Marymount  
Miami University of Ohio  
Michigan State University  
Millikin University  
New Jersey Institute of Technology  
New York University  
North Carolina State University  
Northern Kentucky University  
Northwestern University  
Norwich University  
Ohio University  
Oklahoma State University  
Oregon State University - Cascades  
Pennsylvania State University  
Prairie View A&M University  
Quinnipiac University  
Regis University  
Rice University  
Richland College  
Rutgers University  
Saint Leo University  
Saint Mary's University of Minnesota  
Samford University  
San Diego State University  
Seton Hall University  
Siena College  
Southern Methodist University

Southern University and A&M College  
Southwestern Oklahoma State University  
St. Edwards University  
St. Mary's University  
State University of New York-Oneonta  
Stetson University  
Syracuse University  
Tarleton State University  
Texas A&M University  
Texas A&M University - Commerce  
Texas A&M University - Corpus Christi  
Texas A&M University - Texarkana  
Texas Christian University  
Trinity University  
Tuskegee University  
United States Air Force Academy  
University of Alabama  
University of Arizona  
University of Arkansas  
University of Arkansas at Little Rock  
University of California - Irvine  
University of California - Los Angeles  
University of Central Oklahoma  
University of Chicago  
University of Delaware  
University of Florida  
University of Houston  
University of Houston - Victoria  
University of Idaho  
University of Illinois  
University of Iowa  
University of Kansas

University of Louisville  
University of Maryland  
University of Michigan  
University of Missouri - Kansas City  
University of Mount Union  
University of Nebraska - Lincoln  
University of New Mexico  
University of North Carolina  
University of North Texas  
University of Notre Dame  
University of Oklahoma  
University of Oregon  
University of Pennsylvania  
University of Pikeville  
University of Rochester  
University of Southern California  
University of Southern Mississippi  
University of Tampa  
University of Tennessee  
University of Texas at Arlington  
University of Texas at Austin  
University of Texas at Dallas  
University of the Incarnate Word  
University of Virginia  
University of Wisconsin - Whitewater  
Vanderbilt University  
Villanova University  
Virginia Tech University  
Wake Forest University  
Walsh University  
Wartburg College  
Washburn University  
Washington University in St. Louis  
West Virginia University  
William Paterson University  
Xavier University of Louisiana

## INTERNATIONAL

Bangladesh University of Professionals  
Erasmus University, Netherlands  
Istanbul Technical University  
J.J. Strossmayer University, Croatia  
Monterrey Institute of Technology, Mexico  
National Pedagogical University  
National University of Science & Technology  
Royal Roads University, Canada  
SRH University Heidelberg  
University of Bamenda  
University of Brawijaya, Indonesia  
University of British Columbia, Canada  
University of Calabar  
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University of Dhaka, Bangladesh  
University of Maiduguri  
University of Nigeria - Nsukka  
University of Strathclyde, Scotland  
University of the Incarnate Word - Campus Baja  
University of the Incarnate Word - Mexico City  
University of Waterloo, Canada  
University of Western Ontario, Canada  
Warsaw School of Economics, Poland  
Wilfrid Laurier University, Canada  
Yale-NUS College

# Sponsorship Opportunities

TCU Neeley School of Business



	<b>Principal Investor \$50,000</b> <i>Charitable contribution amount \$49,800</i>	<b>Partner \$25,000</b> <i>Charitable contribution amount \$24,850</i>	<b>Associate Partner \$10,000</b> <i>Charitable contribution amount \$9,900</i>	<b>Stakeholder \$5,000</b> <i>Charitable contribution amount \$4,900</i>	<b>Supporter \$2,500</b> <i>Charitable contribution amount \$2,450</i>
<b>Invitation to Welcome Dinner and Awards Reception</b>	YES Ten (10) Invitations	YES Eight (8) Invitations	YES Six (6) Invitations	YES Four (4) Invitations	YES Two (2) Invitations
<b>Invitation to VIP Reception and Breakfast</b>	YES	YES	YES	YES	YES
<b>Recognition on program and collateral</b>	YES	YES	YES	YES	YES
<b>Recognition on website</b>	YES	YES	YES	YES	YES
<b>Recognition on event signage</b>	YES	YES	YES	YES	YES
<b>Swag or flyer in participant registration bags</b>	YES	YES	YES	YES	YES
<b>Exclusive recognition at a competition event</b>	YES	YES	YES	YES	NO
<b>Email blast to competition participants</b>	YES Four (4) over 12 months	YES Three (3) over 12 months	YES Two (2) over 12 months	YES One (1) over 12 months	NO
<b>Sponsorship of a domestic team</b>	YES	YES	YES	YES	NO
<b>Sponsorship of an international team</b>	YES	YES	YES	NO	NO
<b>Exclusive speaking opportunity at a competition event</b>	YES	YES	YES	NO	NO
<b>Prominent named sponsorship opportunity</b>	YES	YES	YES	NO	NO

*\*No equity stake is included/implied in the sponsor levels listed. The benefits listed will be modified if the event is virtual.*



**\$1,250,000**  
Sponsor and In-kind Support

**For more information, please contact:**  
Matt Smilor, Director, Values and Ventures® Program | TCU Neeley School of Business  
m.smilor@tcu.edu | 817-257-6797

# Special Thanks to Our Previous Sponsors

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Jennifer and Stewart Richards  
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Nancy Tartaglino Richards  
Sally and Jeff Biegert  
Tartaglino Richards Family Foundation  
TCU

## PARTNERS

Four Day Weekend  
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Jarvis Press  
Marjorie and James Sly  
Marketplace Simulations  
Powerhouse Retail Services  
TCU Neeley Institute for Entrepreneurship and  
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