

# Major in Business Information Systems



## SAMPLE COURSES

Enterprise Resource Planning  
 Cybersecurity  
 Analytics and Business Intelligence  
 Systems Planning  
 Data Management

## OUR FACULTY

You'll learn from experts with decades of professional experience and researchers who have published in leading BIS journals.

**Fascinated by new technology and how to use it to transform business? In today's ever-evolving digital world, companies need BIS experts to design and manage cutting-edge technologies for ultimate success.**

It's all about digital transformation. You'll have the advantage if you know how to successfully leverage social media, the internet of things, mixed reality, blockchain and analytics to engage customers, deliver products, support analysis and provide new and exciting services. With a degree in BIS, you can do all that and more. You will design, implement and manage new technologies that transform organizations. With these skills, you'll be in high demand with companies all around the world.

## Career Options





The **average starting salary** for TCU Neeley BIS Majors is nearly **\$67,000**.  
*2018 graduates reporting data*

**MORE INFORMATION**

[www.neeley.tcu.edu/BBA](http://www.neeley.tcu.edu/BBA)

[www.neeley.tcu.edu/BIS](http://www.neeley.tcu.edu/BIS)

## What Sets Us Apart

### Capstone Project Experience

Gain valuable, résumé-enhancing skills as you work with industry sponsors on unique, relevant projects selected by DFW technology executives.

### Special Study Opportunities

Take a trip to SWSX to explore cutting-edge technologies, or practice data visualization with R. We offer a variety of out-of-the-classroom opportunities to expand your knowledge and practice your skills.

### Association for Information Systems

Our student organization increases your professional success through networking opportunities with alumni and other professionals.

### TCU BIS Advisory Board

Network with technology leaders and CIOs who are keen on recruiting TCU BIS students.



Neeley School  
of Business