

| Summer '21 Matriculation | | MS in Business Analytics Degree Plan | Semester hours |
|--------------------------|---------|---|----------------|
| Summer 1 | SU 21 | ACCT 70970 Accounting Fundamentals (1.5 hours) MARK 60011 Marketing Fundamentals (1 hour) FINA 60011 Finance Fundamentals (1 hour) INSC 60011 Supply Chain Mgmt. Fundamentals (1 hour) BUSI 70970 Ethics and Data Privacy (1 hours) BUSI 60070 Business Simulation (1.5 hours) INSC 60051 Technology Bootcamp (1 hour) INSC 60050 Business Analytics (1.5 hours) | 9.5 |
| Year 1 | FL 21 | Electives (3.0 hours) INSC 60010 Statistical Models (1.5 hours) INSC 60070 Data Visualization (1.5 hours) | Up to 9 |
| | WINT 22 | Winter Intersession - Compressed Electives | Up to 3 |
| | SP 22 | BUSI 70970 Capstone (3 hours) Electives (up to 10.5 hours, will depend on the number of credits required to complete a total of 30 credit hours) | Up to 13.5 |

Electives

Fall

| Course# | Course Name | Credit Hours |
|------------|-------------------------------------|--------------|
| ACCT 70970 | Accounting Analytics | 1.5 |
| BUSI 70200 | Business Intelligence and Analytics | 1.5 |
| MARK 70770 | Marketing Research | 1.5 |
| INSC 70970 | Supply Chain Analytics | 1.5 |

Winter

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| MARK 70390 | Digital Marketing Analytics | 1.5 |
| INSC 71110 | Predictive Analytics with SAP | 1.5 |

Spring

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|-------------|---------------------------------|-----|
| MARK 70210 | Analytics for Innovation | 1.5 |
| MARK 70200 | Customer Relationship Marketing | 1.5 |
| MANA 70970 | People Analytics | 1.5 |
| ACCT 70970 | Business Processes and Risk | 1.5 |
| *BUSI 70970 | Capstone Project | 3 |
| FINA 70523 | Financial Modeling | 3 |
| MARK 70110 | Marketing Analytics | 1.5 |