

Professional MBA Program Specializations

Students in the Professional MBA (PMBA) may choose to complete a functionally-based Specialization. The PMBA has three Specializations – Finance, Marketing, and Supply and Value Chain Management. Each Specialization is 9 credit hours beyond any related foundational course included in the core. The three Specializations are described below.

FINANCE

The student must complete 9 credits from the following:

- FINA 70470 Real Estate Finance and Investments I (1.5 credits)
- FINA 70570 Real Estate Finance and Investments II (1.5 credits)
- FINA 70513 Security Analysis (3 credits)
- FINA 70533 Portfolio Management (3 credits)
- FINA 70563 International Finance (3 credits)
- FINA 70523 Financial Modeling (3 credits)
- FINA 70420 Options and Futures Markets (1.5 credits)
- FINA 70520 Risk Management and Financial Engineering (1.5 credits)
- FINA 70583 Topics in Applied Financial Analysis I (3 credits)
- FINA 70593 Topics in Applied Financial Analysis II (3 credits)

AND 10.5 additional credits from any MBA elective

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MARKETING

The student must complete 9 credits from the following:

- MARK 70130 Creativity and Innovation (1.5 credits)
- MARK 70140 Managing Service Excellence (1.5 credits)
- MARK 70750 International Marketing (1.5 credits)
- MARK 70800 Marketing Strategy (1.5 credits)
- MARK 70110 Marketing Analytics (1.5 credits)
- MARK 70100 Marketing Research (1.5 credits)
- MARK 70970 Special Problems: Content Marketing & Social Media (1.5 credits)
- MARK 70970 Special Problems: Persuasion & Influence (1.5 credits)

AND 10.5 additional credits from any MBA elective

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SUPPLY AND VALUE CHAIN MANAGEMENT

The student must complete 9 credits as specified below:

INSC 70660 Supply and Value Chain Strategy (1.5 credits)

AND 7.5 credits from the following:

INSC 60050 Business Analytics (1.5 credits) (if not taken as part of the core)

INSC 70630 Demand Forecasting Management (1.5 credits)

INSC 70650 Strategic Sourcing and Procurement (1.5 credits)

INSC 70430 Supply Chain Operations Management (1.5 credits)

INSC 70620 Supply Chain Information Tools and Technologies (1.5 credits)

INSC 70610 Logistics and Transportation (1.5 credits)

INSC 70640 Global Supply Chain Management (1.5 credits)

INSC 71000 Project Management (3 credits)

INSC 71020 Six Sigma Green Belt for Managers (1.5 credits)

AND 10.5 additional credits from any MBA elective
