Sample Entrepreneurship and Innovation Major 4-Year Plan

Bachelor of Business Administration: Entrepreneurship and Innovation

This is a **SUGGESTED** 4-year degree plan. Not all classes are offered every semester. Please consult the Neeley Academic Advising Center, the Entrepreneurship and Innovation Department, Major Checklist or the University Catalog for clarification on course offerings and prerequisites.

First Year

Fall Semester		Spring Semester	
Course	Credit Hours	Course	Credit Hours
ENGL 10803 Intro Comp: Writing as Inquiry	3	INSC 20153 Statistical Analysis	3
ECON 10223 Introduction to Microeconomics	3	TCU CORE: Social Science	3
MATH 10283 Applied Calculus	3	TCU CORE: Humanities - RT	3
TCU CORE: Humanities - LT	3	TCU CORE: Natural Science - GA	3
TCU CORE: Social Science - CSV	3	TCU CORE: Fine Art	3
Credit Hours	15	Credit Hours	15

Second Year

Fall Semester		Spring Semester	
Course	Credit Hours	Course	Credit Hours
ENTR 20263 Entrepreneurship & Innovation	3	ENGL 20803 Intermediate Composition	3
INSC 20263 Business Information Systems	3	ACCT 20353 Fundamentals of Accounting	3
TCU CORE: Humanities - HT	3	MARK 30153 Marketing Management	3
TCU CORE: Natural Science	3	COMM 10123 Communicating Effectively (OCO)	3
	3	General Elective	3
Credit Hours	15	Credit Hours	15

Third Year

Fall Semester		Spring Semester	
Course	Credit Hours	Course	Credit Hours
ENTR 30533 Entrepreneurial Opportunity	3	ENTR 40143 New Venture Development	3
INSC 30801 Business Applications in Excel	1	ENTR Major Elective	3
FINA 30153 Financial Management	3	ACCT 40163 Decision Making & Control	3
INSC 30313 Supply Chain Management	3	General Elective	3
General Elective	3	General Elective	3
General Elective	3	General Elective	1
Credit Hours	16	Credit Hours	16

Fourth Year

Fall Semester		Spring Semester	
Course	Credit Hours	Course	Credit Hours
ENTR 30303 Entrepreneurial Leadership	3	ENTR 40243 Raising Entrepreneurial Capital	3
ENTR Major Elective	3	ENTR Major Elective	3
BUSI 30383 Global Business w/Ethical Lens (CA)	3	MANA 30250 Organizational Behavior (8 Week 1)	1.5
General Elective	3	MANA 40250 Strategy (8 Week 2)	1.5
General Elective	3	General Elective	3
General Elective	1		
Credit Hours	16	Credit Hours	12

TOTAL DEGREE HOURS	120

** Courses listed above are provided as a **sample sequencing order only** and may not apply to all students. Please meet with your academic advisor for a personalized plan. Be advised, as stated in the University Undergraduate Catalog, " Faculty, Academic Advisors, and Deans are available to help students understand and meet academic requirements for a degree, but the students themselves are responsible for understanding and fulfilling them. The degree will be withheld pending adequate fulfillment if requirements are not satisfied.

Thus, it is essential that each student becomes familiar with all requirements and remains informed throughout their college career.