

Entrepreneurship and Innovation Major Checklist

TCU Core

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|--|--|
| <input type="checkbox"/> Humanities | <input type="checkbox"/> Religious Traditions |
| <input type="checkbox"/> Humanities | <input type="checkbox"/> Literary Traditions |
| <input type="checkbox"/> Humanities | <input type="checkbox"/> Historical Traditions |
| <input type="checkbox"/> ECON 10223 (Social Science)* | <input type="checkbox"/> Cultural Awareness |
| <input type="checkbox"/> ECON 10233 (Social Science)* | <input type="checkbox"/> Global Awareness |
| <input type="checkbox"/> Social Science | <input type="checkbox"/> Citizenship & Social Values |
| <input type="checkbox"/> Oral Communication | <input type="checkbox"/> ENGL 10803 (WCO I)* |
| <input type="checkbox"/> Natural Science | <input type="checkbox"/> ENGL 20803 (WCO 2) |
| <input type="checkbox"/> Natural Science | <input type="checkbox"/> MATH 10283 (MTH)* |
| <input type="checkbox"/> Fine Arts | *required for business |

Lower-Division Business Courses

- BUSI 10153
- INSC 20153 (*Excel required*)
- ACCT 20353 (*sophomore*)
- INSC 20263 (*sophomore*)
- ENTR 20153 (*sophomore*)

Graduation Requirements

- 42 upper-level hours
_____needed
- 58 TCU hours
_____needed

Business Core (required of all Neeley students) = 22 hours

- BUSI30383 Global Business with an Ethical Lens (**CA**;prerequisite BUSI 10153)
- FINA 30153 Financial Management (**must be taken before MANA 40153**;prerequisite ACCT 20353 & INSC 20513 C- or higher)
- INSC 30313 Supply Chain Management
- INSC 30801 Business Applications in Excel (1-hour course)
- MANA 30153 Organizational Management
- MARK30153 Marketing Management
- ACCT 40163 Decision-Making and Control (prerequisite ACCT 20353)
- MANA 40153 Strategic Management (prerequisite MANA 30153, FINA 30153, INSC 30313, MARK 30153)

Major Requirements = 21 hours

- ENTR 30303 Entrepreneurial Leadership
 - ENTR 30533 Entrepreneurial Opportunity Recognition (**WEM**) (*students may not receive credit for both this course and ENTR 30773 Entrepreneurship and Energy*)
 - ENTR 40143 New Venture Development (**WEM**) (prerequisite ENTR 30533 with grade of C or higher)
 - ENTR 40243 Raising Entrepreneurial Capital (prerequisite ENTR 30533 and ENTR 40143)
 - Major elective (choose one from list; must be ENTR)
 - Major elective (choose one from list)
 - Major elective (choose one from list)
 - ENTR 30113 Entrepreneurial NIL
 - ENTR 30123 Technology Entrepreneurship
 - ENTR 30543 Entrepreneurship, Innovation & Creativity
 - ENTR 40123 Small Business Management
 - ENTR 40163 Ventures in Transition
 - ENTR 40233 Family Business
 - ENTR 40313 Social Entrepreneurship
 - ENTR 40333 Corporate Entrepreneurship
 - ENTR 40343 Venture Builder
 - ENTR 40970 Special Problems in Entrepreneurship
 - ENTR 40010 Internship (1-3 hours credit)
 - FINA 30303 Insurance
 - INSC 30723 Systems Planning and Process Analysis
 - INSC 40303 Demand Planning
 - INSC 40323 Procurement & Supply Management
 - INSC 40383 Intelligent Enterprise Systems
 - MANA 40203 Managing People & Human Resources
 - MANA 40223 International Management (**CA** or **GA**)
 - MANA 40633 Principles of Negotiation
 - MARK 30113 Marketing Research
 - MARK 40223 Services Marketing
 - MARK 40243 Product Innovation & Brand Mgmt.
- *Electives from other Neeley departments that are not on the approved list above may be substituted with special permission from the E&I department and the department offering the course. (Both permissions are required.)

Admit term prior to Fall 2022:

124 hours - _____
 Completed Enrolled Remaining hrs.

Admit term Fall 2022 or later:

120 hours - _____
 Completed Enrolled Remaining hrs.

Additional free elective hours needed
to meet graduation requirements _____

Entrepreneurship Electives with Prerequisites

- ENTR 30113 Entrepreneurial NIL
- ENTR 30123 Technology Entrepreneurship
- ENTR 30543 Entrepreneurship, Innovation & Creativity (*completion of ENTR 30533*)
- ENTR 40123 Small Business Management (*ENTR 30533 and ENTR 40143 with C- or higher*)
- ENTR 40163 Ventures in Transition (*ENTR 30533 with C or higher*)
- ENTR 40233 Family Business
- ENTR 40313 Social Entrepreneurship
- ENTR 40333 Corporate Entrepreneurship (*ENTR 30533 with C- or higher*)
- ENTR 40343 Venture Builder
- ENTR 40970 Special Problems in Entrepreneurship
- ENTR 40010 Internship (1-3 hours credit)
- FINA 30303 Insurance
- INSC 30723 Systems Planning and Process Analysis (*INSC 20263 with C or higher*)
- INSC 40303 Demand Planning (*INSC 30313 with C or higher*)
- INSC 40323 Procurement & Supply Management (*INSC 30313 with C or higher*)
- INSC 40383 Intelligent Enterprise Systems (*INSC 30313, INSC 30801, and INSC 30723 with C or higher*)
- MANA 40203 Managing People & Human Resources (*MANA 30153 with C or higher or concurrent enrollment*)
- MANA 40223 International Management (CA or GA) (*MANA 30153 with C or higher*)
- MANA 40633 Principles of Negotiation (*MANA 30153 with C or higher*)
- MARK 30113 Marketing Research (*MARK 30153 & INSC 20153 with C- or higher*)
- MARK 40223 Exceptional Service (*MARK 30153 with C- or higher*)
- MARK 40243 Product Innovation & Brand Mgmt. (*MARK 30153 and MARK 30113 with C- or higher; MARK 30243 with C- or higher or concurrent*)