

Entrepreneurship and Innovation Major Checklist

TCU Core

- □ Humanities
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- □ ECON 10223 (Social Science) *
- □ ECON 10233 (Social Science)
- Social Science
- Oral Communication
- Natural Science
- Natural Science
- □ Fine Arts
 - *Required for Business

- □ Religious Traditions
- □ Literary Traditions
- Historical Traditions
- Cultural Awareness
- Global Awareness
- □ Citizenship & Social Values
- □ ENGL 10803 (WCO I) *
- □ ENGL 20803 (WCO 2)
- □ MATH 10283 (MTH)*

Lower-Division Business Courses

- □ INSC 20153 (*Excel required*)
- □ ACCT 20353 (sophomore)
- □ INSC 20263 (sophomore)

Graduation Requirements

- □ 36 upper-level hours needed
- □ 45 TCU hours

needed

- Business Core (required of all Neeley students) = 16 hours
- ENTR 20263 Entrepreneurship and Innovation
- □ FINA 30153 Financial Management (prerequisite ACCT 20353 & INSC 20153 C- or higher)
- □ INSC 30313 Supply Chain Management
- □ INSC 30801 Business Applications in Excel (1-hour course)
- MANA 30250 Organizational Behavior (1.5-hour course) (Concurrent Enrollment in MANA 30350 Required)
- MANA 30350 Strategy (1.5-hour course) (Concurrent Enrollment in MANA 30250 Required)
- □ MARK 30153 Marketing Management

Major Requirements = 21 hours

- ENTR 30303 Entrepreneurial Leadership
- □ ENTR 30533 Entrepreneurial Opportunity Recognition (WEM)
- students may not receive credit for both this course and ENTR 30773 Entrepreneurship and Energy
- □ ENTR 40143 New Venture Development (WEM) (prerequisite ENTR 30533 with grade of C or higher)
- □ ENTR 40243 Raising Entrepreneurial Capital (prerequisite ENTR 30533 and ENTR 40143)
- □ Major elective (choose one from list; one must be ENTR)
- □ Major elective (choose one from list)
- □ Major elective (choose one from list)
- ENTR 30113 Entrepreneurial NIL
- ENTR 30123 Technology Entrepreneurship
- \circ ~ ENTR 30543 Entrepreneurship, Innovation & Creativity
- o ENTR 40123 Small Business Management
- $\circ \quad \text{ENTR 40163 Ventures in Transition}$
- o ENTR 40233 Family Business
- ENTR 40313 Social Entrepreneurship
- ENTR 40333 Corporate Entrepreneurship
- ENTR 40970 Special Problems in Entrepreneurship
- ENTR 40010 Internship (1-3 hours credit)
- o FINA 30303 Insurance

- \circ ~ INSC 30723 Systems Planning and Process Analysis
- INSC 40303 Demand Planning
- INSC 40323 Procurement & Supply Management
- INSC 40383 Intelligent Enterprise Systems
- MANA 40203 Managing People & HR
- MANA 40223 International Management (CA or GA)
- $\circ \quad {\sf MANA} \ {\sf 40633} \ {\sf Principles} \ {\sf of} \ {\sf Negotiation}$
- MARK 30113 Marketing Research
- MARK 40223 Exceptional Service
- MARK 40243 Product Innovation & Brand Mgmt.

- Associated Requirements = 6 hours
 - ACCT 40163 Decision-Making and Control (prerequisite ACCT 20353)
 - BUSI 30383 Global Business with an Ethical Lens (CA)

120 Hours -

Entrepreneurship Electives with Prerequisites

- ENTR 30113 Entrepreneurial NIL
- ENTR 30123 Technology Entrepreneurship
- ENTR 30543 Entrepreneurship, Innovation & Creativity (completion of ENTR 30533)
- ENTR 40123 Small Business Management (ENTR 30533 and ENTR 40143 with C- or higher)
- ENTR 40163 Ventures in Transition (ENTR 30533 with C or higher)
- ENTR 40233 Family Business
- ENTR 40313 Social Entrepreneurship
- ENTR 40333 Corporate Entrepreneurship (ENTR 30533 with C- or higher)
- ENTR 40970 Special Problems in Entrepreneurship
- ENTR 40010 Internship (1-3 hours credit)
- FINA 30303 Insurance
- INSC 30723 Systems Planning and Process Analysis (INSC 20263 with C or higher)
- INSC 40303 Demand Planning (INSC 30313 with C or higher)
- INSC 40323 Procurement & Supply Management (INSC 30313 with C or higher)
- INSC 40383 Intelligent Enterprise Systems (INSC 30313, INSC 30801, and INSC 30723 with C or higher)
- MANA 40203 Managing People & Human Resources (MANA 30153 with C or higher or concurrent enrollment)
- MANA 40223 International Management (CA or GA) (MANA 30153 with C or higher)
- MANA 40633 Principles of Negotiation (MANA 30153 with C or higher)
- MARK 30113 Marketing Research (MARK 30153 & INSC 20153 with C- or higher)
- MARK 40223 Exceptional Service (MARK 30153 with C- or higher)
- MARK 40243 Product Innovation & Brand Mgmt. (*MARK 30153 and MARK 30113 with C- or higher; MARK 30243 with C- or higher or concurrent*)