

CV, last updated August 2024

VITAE

G. Alessandra Rizzi, Ph.D
Assistant Professor of Strategy
Department of Management & Leadership
Neeley School of Business
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RESEARCH INTEREST

Top executive involvement in political issues, governance, CEO succession

ACADEMIC APPOINTMENTS

2021 - present **Neeley School of Business, Texas Christian University**
Assistant Professor, Department of Management and Leadership

EDUCATION

2016 – 2021 **The Pennsylvania State University**, Smeal College of Business
PhD in Business Administration; Focus: Strategic Management

2011 - 2013 **Bocconi University**, Milan
MSc in Management, *Summa cum Laude*

2008 – 2011 **Bocconi University**, Milan
BSc in Economics, Major Finance

PEER-REVIEWED PUBLICATIONS

Quigley, T. J., Hambrick, D. C., Misangyi, V. F., & **Rizzi, A.** (2019). “CEO selection as risk-taking: A new vantage on the debate about the consequences of insiders versus outsiders”. *Strategic Management Journal*, vol 40 issue 9 (1453-1470)

WORKING PAPERS

Rizzi, A. Misangyi, V. F., Quigley, T. J., Hambrick, D. C., (Executive human capital, CEO selection, and firm performance) – R&R: *Organization Science*

Rizzi, G.A. “CEO Infamy” – R&R: *Organization Science*

Paper Winner at SMS Toronto Best Annual Conference Paper Prize (SG&L Division)

Rizzi, G. A., Han J-H.: Decision to Speak: “Social Context and CEO Activism” – *under review: Academy of Management Journal*

Paper finalist at SMS Toronto for Best Annual Conference Paper Prize

Paper finalist at SMS Toronto for Best Annual Conference Responsible Research Paper

Rizzi, G.A., Misangyi V. F. –*ready for submission*: “CEO Activism and Firm Performance” –
Corporate Governance: An International Review

Joshi A., Misangyi V., **Rizzi G.A.**, Neely B.: “CEO Inclusive Masculinity, Organizational Culture, and Leader Effectiveness”–*ready for submission*: **Organization Science**

Rizzi, G.A., Golgalvez, H., Busenbark, J., Mannor, M.: “CEO Activism and Turnover” –*data collection*

Iqbal, F., Oliver A., **Rizzi, G.A.**: “Casting the Role of Stakeholders: How Polarized Media Create Protagonists, Antagonists, and Tertiary Characters”: - *writing stage, target journal*:
Academy of Management Review

Recendes, T., **Rizzi,G.A.**, Misangyi, F. V.,: An External Stakeholder Alignment Model for CEO Activism – *data collection*

TEACHING

TCU:

Fall 2024: Full-time MBA (8w1)

Spring 2024: MANA-40153 (Strategic Management) – 3 sections

Spring 2023: MANA-40153 (Strategic Management) – 3 sections

Spring 2022: MANA-40153 (Strategic Management) – 3 sections

Penn State:

Spring 2019: Smeal College of Business
Undergraduate Level & MSc in Finance and Accounting
Course: Strategic Management (MGMT 471-007). Teaching evaluation: 6.68/7

Fall 2019: Smeal College of Business
Undergraduate Level
Course: Strategic Management (MGMT 471-002). Teaching evaluation: 5.99/7

INVITED CONFERENCES & WORKSHOPS

2024

SLIDE (Strategic Leadership Idea Development Workshop)

Mendoza College of Business, University of Notre Dame

Rizzi, G. A. – *CEO Activism and Executive Dismissal*

13th EIASM Workshop on TMT and Business Strategy Research

Strategic Leadership and Attention in a Post-Chandlerian World

University of Passau, Germany

Rizzi, G. A. – *CEO Activism and Social Context*

Academy of Management Conference, Chicago

Showcase Symposium Presenter (STR): Firm strategic responses to political polarization around the world.

- 2023 **Strategic Management Conference, Toronto**
- Rizzi, G. A., Han J-H.: Decision to Speak: “How Social Pressures Shape CEO Sociopolitical Activism”*
- Finalist for best annual conference paper prize**
- Finalist for best annual conference responsible research paper**
- Rizzi, G.A. , Darnell, S.: “A Celebrity According to Whom? Exploring the Origins and Effects of CEO Activism on Politically-valenced CEO Social Approval”*
- Winner best annual conference paper (SG&L division)**
- Academy of Management Conference, Boston**
- Showcase Symposium Organizer (OMT, SIM Division): Social Pressures, Social Movements, Social Change: The Determinants of CEO and Corporate Sociopolitical Activism.*
- EGOS, Cagliari (Italy)**
- Rizzi, G.A. , Darnell, S.: “A Celebrity According to Whom? Exploring the Origins and Effects of CEO Activism on Politically-valenced CEO Social Approval”*
- 2nd INSEAD Behavioral Perspectives on Corporate Governance Conference**
Châteaufort' Campus Saint Just, Paris
Invited participant
A Celebrity According to Whom? Exploring the Origins and Effects of CEO Activism on Politically-valenced CEO Social Approval
- 2022 **Summer Seminar in Stakeholder Theory**
University of Virginia
- OMT Junior Faculty Consortium, 81st Academy of Management**
- 81st Academy of Management**
“From shareholders’ agents to agents of change: Is (Liberal) CEO Activism Beneficial or Detrimental to Firm Performance?”
- 2021 **SMS Virtual Toronto**
Paper Presentation: “Silence is not an Option’. How Does Liberal CEO Activism Affect Firm Performance”
- DRSS – Dean’s Research Speaker Series**
From shareholders’ agents to agents of change: Is (Liberal) CEO Activism Beneficial or Detrimental to Firm Performance?”
Neeley School of Business, TCU
- 2020 **Strategic Management Society, Doctoral Workshop**

17th Annual Doctoral Workshop, Strategic Management Society 40th Annual Conference

OMT Doctoral Consortium, 80th Academy of Management

STRonger Together, PhD Workshop, STR Division AoM

2019 **79th Academy of Management**, Boston, MA
Paper Presentation, STR Division: “Chief Executive Career Credentials: The Requisite Experience for Successfully Leading Firms”

SMS Special Conference on Strategic Leadership, Las Vegas, NV

Roundtable Presentation: “Chief Executive Career Credentials: The Requisite Experience for Successfully Leading Firms”

Paper Presentation: “The Manliness Advantage: How the Masculinity and Femininity of Male CEOs Affects CEO Compensation and Firm Performance?”

Trans-Atlantic Doctoral Conference, London Business School, London, UK

Paper presentation, Strategy Track: “Chief Executive Career Credentials: The Requisite Experience for Successfully Leading Firms”

2018 **78th Academy of Management**, Chicago, IL
Paper Presentation, OMT Division: “Does the Masculinity of Male CEOs Predict Their Pay and Firm Performance?”

2017 **77th Academy of Management**, Atlanta, GA
Symposium: Making a Case for Diversity

SERVICE AND PROFESSIONAL AFFILIATIONS

Search Committee Member: Neeley Dean Search Committee (Fall 2023 - Spring 2024)

Org Mana Core Curriculum Change – Task Force Member

Chancellor's Postdoc Fellow in Management at TCU, Neeley School of Business

Ad-Hoc Journal Reviewer: *Academy of Management Review, Organization Science, Journal of Management*

Conference Reviewer: *Academy of Management Annual Conference* (STR, OMT, OB)
Outstanding Reviewer Award in 2016, OB Division

Strategic Management Society Annual Conference

Memberships: Academy of Management, *OMT, STR, & SIM Divisions*
Strategic Management Society (SMS)

AWARDS, GRANTS, SCHOLARSHIPS

- 2023 **Strategic Management Society, Toronto**
Best Paper Award –Strategic Leadership Division –Winner
Rizzi, G.A. , Darnell, S.: “A Celebrity According to Whom? Exploring the Origins and Effects of CEO Activism on Politically-valenced CEO Social Approval”
- Strategic Management Society, Toronto**
Best Paper Award –Finalist (top 10)
Rizzi, G. A., Han J-H.: Decision to Speak: “How Social Context Shapes Opportunity Structure for Ideology-Driven CEO Activism”
- Strategic Management Society, Toronto**
Responsible Research Award –Finalist (top 10)
Rizzi, G. A., Han J-H.: Decision to Speak: “How Social Context Shapes Opportunity Structure for Ideology-Driven CEO Activism”
- 2020-2021 **Herbert J. Bailey Endowed Fellowship***
*(*Nominated by the M&O Smeal Faculty to compete across all colleges at Penn State)*
- 2018-2020 **M&O Summer Research Funding (\$2,800)**
- 2016-2021 **J. Arnold Smeal Endowed Fellowship (\$4860/year)**
- 2019 **Doctoral Consortium Fee Waiver Award**
SMS Special Conference Las Vegas
- 2017 **Summer Research Funding Awarded by Dr. Aparna Joshi (\$4,000)**
- 2014 - 2016 **Bocconi University, Department of Management and Technology**
Research Grant (\$8000/year)
- 2016 **Outstanding Reviewer Award**, Organizational Behavior Division,
76th Academy of Management

PROFESSIONAL EXPERIENCE

- 2014 **The Kraft-Heinz Company**
Trade Marketing Manager, Milk and Medical Food Division