

Charley Irons, PhD, CPA

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ACADEMIC EXPERIENCE

Texas Christian University, Neeley School of Business
Assistant Professor of Accounting

August 2025 - Present

EDUCATION

Georgia Institute of Technology, Scheller College of Business
- *Ph.D., Accounting*

August 2020 – August 2025

University of Alabama, Culverhouse School of Accountancy
- *MS, Accounting*

August 2014 – May 2015

University of Alabama, Culverhouse School of Accountancy
- *BS, Accounting (summa cum laude)*

August 2010 – May 2014

RESEARCH

Working Papers:

“The Influence of AI-Like Text on Responses to Disclosure: Evidence from AI Detection Models”

- *Revising for second-round resubmission to The Journal of Accounting and Economics*
- Dissertation (solo-authored)
- Dissertation Committee: Robbie Moon (Chair), Justin Blann, Eric Condie, Jonathan Shipman, Teri Yohn

“Can Concrete Language Backfire? The Joint Effect of Concreteness and Language Extremity on Investors’ Judgments” (with Bradley Bennett, Nikki MacKenzie, and Elaine Wang)

- *Under second-round review at The Accounting Review*

“The Impacts of the Legalization of Online Sports Betting on Audit Timeliness and Quality” (with Justin Blann and Tyler Kleppe)

- *Revising for second-round resubmission to Auditing: A Journal of Practice and Theory*

“Everyone has an opinion: The informativeness of social media’s response to management guidance” (with John Campbell, Jenna D’Adduzio, and Robbie Moon)

- Accepted to *Journal of Accounting, Auditing, and Finance* Conference
- Preparing for submission to *Journal of Accounting, Auditing, and Finance*

“What is the Deal?: Predicting M&A Outcomes with Machine Learning” (with John Campbell, Erik Elfrink, and Robbie Moon)

- Preparing for submission

Work in Progress:

“The Role of Non-GAAP Reporting in the Filing of Suspect “little r” Revisions” (with Eric Holzman and Brian Miller)

“Artificial Deadlines and Audit Quality” (with Tyler Kleppe, Robbie Moon, and Jonathan Shipman)

RESEARCH INTERESTS

Financial Archival

- AI/machine learning, textual analysis of disclosure, financial reporting quality

Audit Archival

- Audit markets, factors influencing audit quality

EXTERNAL PRESENTATIONS (*discussant only; **presenter & discussant, ^presentation by coauthor)

2026: AAA Audit Midyear Meeting*

2025: Journal of Accounting, Auditing, and Finance Conference^; Southeast Summer Accounting Research Conference^; Culverhouse Analytics Symposium; University of Alabama Research Conference

2024: Texas Christian University; Rutgers University-Camden; Georgia State University; Emory GRACE Conference; AAA Annual Conference**; AAA Audit Midyear Meeting*

2023: University of Alabama Research Conference; Emory GRACE Conference

TEACHING EXPERIENCE

Instructor, Georgia Institute of Technology

Accounting II – Managerial/Cost Accounting (undergraduate business core)

- Fall 2023
 - Instructor effectiveness – 4.8/5.0; 52/54 responses (96% response rate)
- Fall 2022
 - Instructor effectiveness – 4.9/5.0; 35/37 responses (95% response rate)
 - *2022 Scheller College of Business Graduate Student Instructor of the Year*

Teaching Assistant, Georgia Institute of Technology

Analysis of Unstructured Data (graduate course)	Summer 2023, Fall 2023, Summer 2024, Fall 2024; Spring 2025, Summer 2025
Financial & Managerial Accounting (undergraduate course)	Spring 2023, Summer 2024
Accounting I - Financial Accounting (undergraduate business core)	Fall 2021, Summer 2024
Financial Planning for Projects (graduate course)	Fall 2020, Spring 2023
Financial & Managerial Accounting I (MBA core)	Fall 2020, Spring 2021, Fall 2021

PROFESSIONAL EXPERIENCE

PGA TOUR Superstore, Roswell, GA

February 2017 – July 2020

- Sr. Financial Analyst

Ernst & Young LLP, Birmingham, AL

April 2015 – February 2017

- Staff Auditor

PROFESSIONAL CERTIFICATIONS

Certified Public Accountant, State of Alabama, active (License #12880)

2016-present

CONFERENCES ATTENDED

Kelley Accounting Research Symposium (Indiana University)	2024
AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium	2023
AAA Financial Accounting and Reporting Section Midyear Meeting	2023-2025
AAA Audit Section Midyear Meeting	2023, 2024
AAA Financial Accounting and Reporting Section Midyear Doctoral Consortium	2023, 2024
AAA Audit Section Midyear Doctoral Consortium	2023
Southeast Summer Accounting Research Conference	2023
Emory Big Data & Machine Learning Summer Camp	2022
• First place in machine learning modeling competition	
AAA Annual Meeting	2021, 2024
Contemporary Accounting Research Doctoral Consortium	2021
Contemporary Accounting Research Conference	2021
University of Alabama Research Conference	2021, 2023-2025

PROFESSIONAL SERVICE

Ad-hoc reviewer for *Auditing: A Journal of Practice & Theory*

Ad-hoc reviewer for *Review of Accounting Studies*

Ad-hoc reviewer for the *European Accounting Review*

Ad-hoc reviewer for the *Journal of Accounting, Auditing, and Finance*

Ad-hoc reviewer for the *Journal of Accounting and Public Policy*

AAA FARS Section Midyear Meeting – *reviewer/ moderator*
AAA Audit Section Midyear Meeting – *reviewer/discussant/moderator*
Emory GRACE Conference – *discussant*
Southeast Summer Accounting Research Conference – *reviewer*
AAA Annual Meeting – *reviewer/discussant/moderator*
Hawaii Accounting Research Conference - *reviewer*

ACADEMIC & TEACHING AWARDS

Haley Fellowship, Georgia Institute of Technology	2022, 2024
• Merit-based fellowship awarded to one Scheller College of Business Ph.D. student per year	
Outstanding Graduate Student Instructor of 2022, Georgia Institute of Technology	2022
• Selected as outstanding graduate student instructor in the Scheller College of Business	
Graduate Council Fellowship, University of Alabama	2014
• Merit-based award entailing a full scholarship plus stipend for newly-admitted graduate students	
Presidential Scholarship, University of Alabama	2010
• Merit-based award entailing a four-year full scholarship for newly-admitted undergraduates	