

## Janice L. Cobb, Ed.D, CPA

Texas Christian University  
M.J. Neeley School of Business  
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### Academic Experience:

Full-time Instructor, *Texas Christian University (TCU)*, 1997 to present  
Teaching Requirement 90% and Service Requirement 10%

Part-time Instructor, *University of Texas, Arlington*, 1995 to 1996

Part-time Instructor, *Tarrant County College*, 1990 to 1994 (various semesters)

### **Courses Taught:**

Financial Accounting  
Managerial Accounting  
Financial Reporting I (Intermediate I Accounting)  
Financial Reporting II (Intermediate II Accounting)  
Financial Reporting III (Writing and Accounting Research)  
Cost Accounting  
Advanced Accounting  
Financial Reporting (MBA)  
Accounting for Managerial Planning and Control (MBA)  
Strategic Cost Management (MBA)  
Introduction to Accounting for Business Minors  
Fundamentals of Accounting II (Senior-level non-accounting majors)

### **Teaching Awards:**

2015 Neeley School of Business, Innovative Teaching Award  
2009 Neeley School of Business, Dean's Teaching Award  
2007 Outstanding Educator Award: Texas Society of Certified Public Accountants  
2005 Undergraduate Teaching Award (Neeley School of Business)  
2001 Undergraduate Teaching Award (Neeley School of Business)

## Academic Experience (cont):

### **Committee Activities:**

Accounting Department Managerial / Cost Accounting Curriculum Committee, 2017  
Accounting Department Financial Accounting Curriculum Committee, 2015 - 2016  
Neeley School Effective Teaching Committee, 2011 to present  
University Compensation Advisory Committee, 2011 to 2016  
Accounting Department Curriculum Committee, 2010 to 2013  
Neeley School Assessment Committee, 2004 to 2005

### **Contributions to the Neeley School of Business:**

Neeley Executive Education Instructor:  
Strategic Cost Management (Elbit, Inc.)  
Finance for Non-Financial Managers (Burlington Northern Santa Fe  
Executives /Cook Children's Hospital Administrators /Open Enrollment)  
MBA Start Workshop Instructor, 2010 - 2016  
"High School Investors Challenge" Instructor, 2014 - 2017  
Neeley Summer Achieve Business Certificate Instructor, 2011 - 2012  
Faculty Advisor for Beta Alpha Psi (Accounting Honor Society), 2000 to 2012  
Developed the Introduction to Accounting for Business Minors class, 2008

## Education:

*Texas Christian University*, Doctorate of Higher Education Leadership, 2017  
Dissertation: Critical and reflective thinking in a junior-level financial accounting  
course: An action research study  
*Texas Christian University*, Master of Business Administration, 1986  
*Texas Christian University*, Bachelor of Business Administration, Management, 1984  
*University of Texas, Arlington*, 1986 to 1988, 1996 (36 credit hours of accounting)

## Professional Experience:

Certified Public Accountant, Texas, May 1988 (Current)  
*Amplex Corporation and Front-End Services* Chief Financial Officer, 1998 to 2003  
Two distribution companies (common ownership) that distributed approximately  
\$1 billion of products each year. Strategic planning and financial accounting activities.  
*Tecnol Medical Products, Inc.* Corporate Controller (Public Company), 1995 to 1998  
Responsible for all aspects of accounting and reporting, including preparing all SEC reports.  
Managed accounting staff of 50+ employees, including a Mexican subsidiary.

## Professional Experience (continued):

*HB Korenvaes Investments, L.P.* Controller and Compliance Officer, 1993 to 1995  
Fast growing investment hedge fund. Responsible for all accounting, compliance, and reporting.

*Arthur Andersen & Co* Financial Consulting and Audit (Experienced Senior), 1989 to 1993

*General Dynamics* Senior Financial Analyst, 1985 to 1989

Managed 250+ cost reimbursable contracts simultaneously; liaison between U.S. Air Force and F-16 program managers and engineers. Designed and implemented a cost accounting system applicable to short-term contracts.

## Publications:

*Financial Accounting is not that Hard!* Copley Custom Publishing, 2013  
ISBN: 978-1-58152-965-4.

*Managerial Accounting. Do the Job. Make the Decision.* Copley Custom Publishing,  
4<sup>th</sup> Edition, 2013.

*Doing the Job of the Managerial Accountant.* McGraw-Hill. 2007  
Comprehensive case that includes all topics taught in managerial accounting.

## Presentations:

Texas Society of Certified Public Accountants. Accounting Educators Conference.  
*Panel: Effective Teaching Methods.* October 2017.

Texas Society of Certified Public Accountants. Accounting Educators Conference.  
*Financial Accounting: Re-engineered for Learning.* October 2015.

American Accounting Association. Effective Learning Strategies Presentation.  
*Prepare Your Students to Do the Job of the Managerial Accountant (It is Much More than Concepts, Definitions, and Formulas.)* August 2010.

Texas Society of Certified Public Accountants. Accounting Educators Conference.  
*Teaching Managerial Accounting to Today's Student.* October 2007.

## Instructional Websites Provided to Students:

**www.StudyMyAccounting.com** Online instruction and practice tests specifically designed to promote step-by-step learning for the following accounting courses: Introduction to Accounting, Financial Accounting, Managerial Accounting, Intermediate I Accounting, Intermediate II Accounting, Cost Accounting.

**www.DoTheJob.com** Online cases that require students to do the job of the managerial or cost accountant for a small company. The system automatically grades work submitted by students.