

CV

G. Alessandra Rizzi, Ph.D
Assistant Professor of Strategy
Department of Management & Leadership
Neeley School of Business
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RESEARCH AREAS

Top executive involvement in political issues, CEO social evaluations, CEO turnover

ACADEMIC APPOINTMENTS

2021 - present	Neeley School of Business, Texas Christian University Assistant Professor, Department of Management and Leadership
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EDUCATION

2016 – 2021	The Pennsylvania State University , Smeal College of Business PhD in Business Administration; Focus: Strategic Management
2011 - 2013	Bocconi University , Milan MSc in Management, <i>Summa cum Laude</i>
2008 – 2011	Bocconi University , Milan BSc in Economics, Major Finance

PEER-REVIEWED PUBLICATIONS

Quigley, T. J., Hambrick, D. C., Misangyi, V. F., & **Rizzi, A.** (2019). “CEO selection as risk-taking: A new vantage on the debate about the consequences of insiders versus outsiders”. *Strategic Management Journal*, vol 40 issue 9 (1453-1470)

MANUSCRIPTS UNDER REVIEW

Rizzi, G.A. CEO Infamy – **2nd R&R: Organization Science**
Paper Winner at SMS Toronto Best Annual Conference Paper Prize (SLG Division)

Neville, F., **Rizzi, G.A.**, Lovelace, J. CEO Values and Firm Responses to Stakeholders – **2nd R&R: Journal of Management**

Rizzi, G. A., Han J-H.: Social Context and CEO Activism – **under second review: Academy of Management Journal**
Paper finalist at SMS Toronto for Best Annual Conference Paper Prize
Paper finalist at SMS Toronto for Best Annual Conference Responsible Research Paper

Rizzi G.A., Joshi A., Misangyi V., Neely B., CEO Masculinity – **1 R&R: Journal of Management**

Rizzi, A. Misangyi, V. F., Quigley, T. J., Hambrick, D. C., Executive human capital, CEO selection, and firm performance – **1 R&R: Organization Science**

Rizzi, G.A., Misangyi V. F. – “CEO Activism and Firm Performance” – **1 R&R: Corporate Governance: An International Review**

WORKING PAPERS

Rizzi, G.A. Wernicke, G.- “CEO Activism and Turnover” –*data analysis*

Appels, M., Kowalick M., **Rizzi, G.A.**- “CEO Moral Reasoning and Strategic Decision Making”— *data analysis*

Appels, M., Odziemkowska, K. **Rizzi, G.A.** - “Social Movements and CEO Activism”—data collection

Rizzi, G.A., Appels, M., Kowalick M. - “Philosophy of Upper Echelons”—theory development

TEACHING

TCU:

Professional MBA (PMBA) MANA 60670 – Strategy Formulation

Full-time MBA (8w1) MANA 60630 – Strategic Management

Capstone Strategy Course: MANA-40153 –Strategic Management

Penn State:

Spring 2019: Smeal College of Business
Undergraduate Level & MSc in Finance and Accounting
Course: Strategic Management (MGMT 471-007). Teaching evaluation: 6.68/7

Fall 2019: Smeal College of Business
Undergraduate Level
Course: Strategic Management (MGMT 471-002). Teaching evaluation: 5.99/7

INVITED CONFERENCES & WORKSHOPS

2024 **SLIDE (Strategic Leadership Idea Development Workshop)**
Mendoza College of Business, University of Notre Dame
Rizzi, G. A. – *CEO Activism and Executive Dismissal*

13th EIASM Workshop on TMT and Business Strategy Research
Strategic Leadership and Attention in a Post-Chandlerian World
University of Passau, Germany
Rizzi, G. A. –*CEO Activism and Social Context*

Academy of Management Conference, Chicago
Showcase Symposium Presenter (STR): Firm strategic responses to political polarization around the world.

2023 **Strategic Management Conference, Toronto**

Rizzi, G. A., Han J-H.: *Decision to Speak: “How Social Pressures Shape CEO Sociopolitical Activism”*

-Finalist for best annual conference paper prize

-Finalist for best annual conference responsible research paper

Rizzi, G.A. , Darnell, S.: *“A Celebrity According to Whom? Exploring the Origins and Effects of CEO Activism on Politically-valenced CEO Social Approval”*

-Winner best annual conference paper (SG&L division)

Academy of Management Conference, Boston

Showcase Symposium Organizer (OMT, SIM Division): Social Pressures, Social Movements, Social Change: The Determinants of CEO and Corporate Sociopolitical Activism.

EGOS, Cagliari (Italy)

Rizzi, G.A. , Darnell, S.: *“A Celebrity According to Whom? Exploring the Origins and Effects of CEO Activism on Politically-valenced CEO Social Approval”*

2nd INSEAD Behavioral Perspectives on Corporate Governance Conference

Châteauform' Campus Saint Just, Paris

Invited participant

A Celebrity According to Whom? Exploring the Origins and Effects of CEO Activism on Politically-valenced CEO Social Approval

2022

Summer Seminar in Stakeholder Theory

University of Virginia

OMT Junior Faculty Consortium, 81st Academy of Management

81st Academy of Management

“From shareholders’ agents to agents of change: Is (Liberal) CEO Activism Beneficial or Detrimental to Firm Performance?”

2021

SMS Virtual Toronto

Paper Presentation: “Silence is not an Option’. How Does Liberal CEO Activism Affect Firm Performance”

DRSS – Dean’s Research Speaker Series

From shareholders’ agents to agents of change: Is (Liberal) CEO Activism Beneficial or Detrimental to Firm Performance?”

Neeley School of Business, TCU

2020

Strategic Management Society, Doctoral Workshop

17th Annual Doctoral Workshop, Strategic Management Society
40th Annual Conference

OMT Doctoral Consortium, 80th Academy of Management

STRonger Together, PhD Networkshop, STR Division AoM

2019

79th Academy of Management, Boston, MA

Paper Presentation, STR Division: “Chief Executive Career Credentials: The Requisite Experience for Successfully Leading Firms”

SMS Special Conference on Strategic Leadership, Las Vegas, NV

Roundtable Presentation: “Chief Executive Career Credentials: The Requisite Experience for Successfully Leading Firms”

Paper Presentation: “The Manliness Advantage: How the Masculinity and Femininity of Male CEOs Affects CEO Compensation and Firm Performance?”

Trans-Atlantic Doctoral Conference, London Business School, London, UK

Paper presentation, Strategy Track: “Chief Executive Career Credentials: The Requisite Experience for Successfully Leading Firms”

- 2018 **78th Academy of Management**, Chicago, IL
Paper Presentation, OMT Division: “Does the Masculinity of Male CEOs Predict Their Pay and Firm Performance?”
- 2017 **77th Academy of Management**, Atlanta, GA
Symposium: Making a Case for Diversity

SERVICE AND PROFESSIONAL AFFILIATIONS

- Search Committee Member:** Neeley Business School Dean Search Committee (Fall 2023 - Spring 2024)

Org Mana Core Curriculum Change – Task Force Member

Chancellor's Postdoc Fellow in Management at TCU, Neeley School of Business
- Ad-Hoc Journal Reviewer:** *Academy of Management Review, Organization Science, Journal of Management*
- Conference Reviewer:** *Academy of Management Annual Conference (STR, OMT, OB)*
Outstanding Reviewer Award in 2016, OB Division

Strategic Management Society Annual Conference
- Memberships:** Academy of Management, OMT, STR, & SIM Divisions
Strategic Management Society (SMS)

AWARDS, GRANTS, SCHOLARSHIPS

- 2023 **Strategic Management Society, Toronto**
Best Paper Award –Strategic Leadership Division –Winner
Rizzi, G.A. , Darnell, S.: “A Celebrity According to Whom? Exploring the Origins and Effects of CEO Activism on Politically-valenced CEO Social Approval”
- Strategic Management Society, Toronto**
Best Paper Award –Finalist (top 10)
Rizzi, G. A., Han J-H.: Decision to Speak: “How Social Context Shapes Opportunity Structure for Ideology-Driven CEO Activism”
- Strategic Management Society, Toronto**
Responsible Research Award –Finalist (top 10)

Rizzi, G. A., Han J-H.: Decision to Speak: “How Social Context Shapes Opportunity Structure for Ideology-Driven CEO Activism”

- 2020-2021 **Herbert J. Bailey Endowed Fellowship***
*(*Nominated by the M&O Smeal Faculty and won across all colleges at Penn State)*
- 2018-2020 **M&O Summer Research Funding (\$2,800)**
- 2016-2021 **J. Arnold Smeal Endowed Fellowship (\$4860/year)**
- 2019 **Doctoral Consortium Fee Waiver Award**
SMS Special Conference Las Vegas
- 2017 **Summer Research Funding Awarded by Dr. Aparna Joshi (\$4,000)**
- 2014 - 2016 **Bocconi University, Department of Management and Technology Research Grant (\$8000/year)**
- 2016 **Outstanding Reviewer Award**, Organizational Behavior Division, 76th Academy of Management

PROFESSIONAL EXPERIENCE

- 2014 **The Kraft-Heinz Company**
Trade Marketing Manager, Milk and Medical Food Division