

CV

G. Alessandra Rizzi, Ph.D
Assistant Professor of Strategy
Department of Management & Leadership
Neeley School of Business
Texas Christian University
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RESEARCH AREAS

Top executive involvement in societal issues, CEO social evaluations, CEO turnover

ACADEMIC APPOINTMENTS

2021 - present **Neeley School of Business, Texas Christian University**
Assistant Professor, Department of Management and Leadership

2021 and 2025 – Tenure extension for health reasons

EDUCATION

2016 – 2021 **The Pennsylvania State University**, Smeal College of Business
PhD in Business Administration; Focus: Strategic Management

2011 - 2013 **Bocconi University**, Milan
MSc in Management, *Summa cum Laude*

2008 – 2011 **Bocconi University**, Milan
BSc in Economics, Major Finance

PEER-REVIEWED PUBLICATIONS

Neville, F., **Rizzi, G. A.**, & Lovelace, J. B. (2026). A CEO-Driven Process Model of Firm Responsiveness to Secondary Stakeholder Demands: The Roles of CEO Values and Passion. *Journal of Management*, 0(0). <https://doi.org/10.1177/01492063261416425>

Quigley, T. J., Hambrick, D. C., Misangyi, V. F., & **Rizzi, A.** (2019). CEO selection as risk-taking: A new vantage on the debate about the consequences of insiders versus outsiders. *Strategic Management Journal*, vol 40 issue 9 (1453-1470)

MANUSCRIPTS UNDER REVIEW

1. **Rizzi, G.A.** Misangyi, V.F. CEO Infamy – **2nd R&R: Organization Science**
Paper Winner at SMS Toronto Best Annual Conference Paper Prize (SLG Division)
2. **Rizzi, G.A.** Misangyi, V. F., Quigley, T. J., Hambrick, D. C., Executive human capital, CEO selection, and firm performance – **2nd R&R: Organization Science**
- 3.
4. **Rizzi, G.A.**, Misangyi V. F. – “CEO Activism and Firm Performance” – **2nd R&R: Corporate Governance: An International Review**
5. **Rizzi G.A.**, Joshi A., Misangyi V., Neely B., CEO Masculinity – **under 2nd review: Journal of Management**
6. **Rizzi, G. A.**, Han J-H.: Social Context and CEO Activism – **under 1st review: Strategic Management Journal**
Paper finalist at SMS Toronto for Best Annual Conference Paper Prize
Paper finalist at SMS Toronto for Best Annual Conference Responsible Research Paper

WORKING PAPERS

Rizzi, G.A., Wernicke, G., Chammas, G. - “CEO Involvement in Social Issues and Turnover”—*manuscript writing*
Appels, M., Kowalick M., **Rizzi, G.A.**- “CEO Moral Reasoning and Strategic Decision Making”— *data analysis*
Appels, M., Odziemkowska, K. **Rizzi, G.A.** - “Social Movements and CEO Activism”—*data collection*
Rizzi, G.A., Appels, M., Kowalick M. - “Philosophy of Upper Echelons”—*theory development*

TEACHING

TCU:

Professional MBA (PMBA) MANA 60670 – Strategy Formulation

Teaching evaluations: greatly exceeds expectations

Full-time MBA (8w1) MANA 60630 – Strategic Management

Teaching evaluations: greatly exceeds expectations

Capstone Strategy Course: MANA-40153 –Strategic Management

Teaching evaluations: greatly exceeds expectations and exceeds expectations

Penn State:

Smeal College of Business (2018, 2019)

Undergraduate Level & MSc in Finance and Accounting

Course: Strategic Management (MGMT 471-007). Teaching evaluation: 6.68/7

INVITED CONFERENCES & WORKSHOPS

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| 2025 | SLIDE (Strategic Leadership Idea Development Workshop)
Conference Organizer
Neeley School of Business, TCU |
| 2024 | SLIDE (Strategic Leadership Idea Development Workshop)
Mendoza College of Business, University of Notre Dame
Rizzi, G. A. – <i>CEO Activism and Executive Dismissal</i>

13th EIASM Workshop on TMT and Business Strategy Research
Strategic Leadership and Attention in a Post-Chandlerian World
University of Passau, Germany
Rizzi, G. A. – <i>CEO Activism and Social Context</i>

Academy of Management Conference, Chicago
<i>Showcase Symposium Presenter (STR): Firm strategic responses to political polarization around the world.</i> |
| 2023 | Strategic Management Conference, Toronto

Rizzi, G. A., Han J-H.: <i>Decision to Speak: “How Social Pressures Shape CEO Sociopolitical Activism”</i>
<i>-Finalist for best annual conference paper prize</i>
<i>-Finalist for best annual conference responsible research paper</i> |

Rizzi, G.A. , Darnell, S.: “A Celebrity According to Whom? Exploring the Origins and Effects of CEO Activism on Politically-valenced CEO Social Approval”

-Winner best annual conference paper (SG&L division)

Academy of Management Conference, Boston

Showcase Symposium Organizer (OMT, SIM Division): *Social Pressures, Social Movements, Social Change: The Determinants of CEO and Corporate Sociopolitical Activism.*

EGOS, Cagliari (Italy)

Rizzi, G.A. , Darnell, S.: “A Celebrity According to Whom? Exploring the Origins and Effects of CEO Activism on Politically-valenced CEO Social Approval”

2nd INSEAD Behavioral Perspectives on Corporate Governance Conference

Châteauform' Campus Saint Just, Paris

Invited participant

A Celebrity According to Whom? Exploring the Origins and Effects of CEO Activism on Politically-valenced CEO Social Approval

2022

Summer Seminar in Stakeholder Theory

University of Virginia

OMT Junior Faculty Consortium, 81st Academy of Management

81st Academy of Management

“From shareholders’ agents to agents of change: Is (Liberal) CEO Activism Beneficial or Detrimental to Firm Performance?”

2021

SMS Virtual Toronto

Paper Presentation: “Silence is not an Option’. How Does Liberal CEO Activism Affect Firm Performance”

DRSS – Dean’s Research Speaker Series

From shareholders’ agents to agents of change: Is (Liberal) CEO Activism Beneficial or Detrimental to Firm Performance?”

Neeley School of Business, TCU

2020

Strategic Management Society, Doctoral Workshop

17th Annual Doctoral Workshop, Strategic Management Society
40th Annual Conference

OMT Doctoral Consortium, 80th Academy of Management

STRonger Together, PhD Networkshop, STR Division AoM

2019

79th Academy of Management, Boston, MA

Paper Presentation, STR Division: “Chief Executive Career Credentials: The Requisite Experience for Successfully Leading Firms”

SMS Special Conference on Strategic Leadership, Las Vegas, NV

Roundtable Presentation: “Chief Executive Career Credentials: The Requisite Experience for Successfully Leading Firms”

Paper Presentation: “The Manliness Advantage: How the Masculinity and Femininity of Male CEOs Affects CEO Compensation and Firm Performance?”

Trans-Atlantic Doctoral Conference, London Business School, London, UK

Paper presentation, Strategy Track: “Chief Executive Career Credentials: The Requisite Experience for Successfully Leading Firms”

- 2018 **78th Academy of Management**, Chicago, IL
Paper Presentation, OMT Division: “Does the Masculinity of Male CEOs Predict Their Pay and Firm Performance?”
- 2017 **77th Academy of Management**, Atlanta, GA
Symposium: Making a Case for Diversity

SERVICE AND PROFESSIONAL AFFILIATIONS

Search Committee Member:

Neeley Business School Dean Search Committee (Fall 2023 - Spring 2024)
Org Mana Core Curriculum Change – Task Force Member
Chancellor's Postdoc Fellow in Management at TCU, Neeley School of Business

Ad-Hoc Journal Reviewer:

Academy of Management Review, Organization Science, Strategic Management Journal, Journal of Management, OBHDP, Leadership Quarterly

Conference Reviewer:

Academy of Management Annual Conference (STR, OMT, OB), Strategic Management Society Annual Conference
Outstanding Reviewer Award in 2016, OB Division

Memberships: Academy of Management (OMT, STR, & SIM Divisions), SMS

AWARDS, GRANTS, SCHOLARSHIPS

- 2023 **Strategic Management Society, Toronto**
Best Paper Award –Strategic Leadership Division –Winner
Rizzi, G.A., Darnell, S.: “A Celebrity According to Whom? Exploring the Origins and Effects of CEO Activism on Politically-valenced CEO Social Approval”
- Strategic Management Society, Toronto**
Best Paper Award –Finalist (top 10)
Rizzi, G. A., Han J-H.: Decision to Speak: “How Social Context Shapes Opportunity Structure for Ideology-Driven CEO Activism”
- Strategic Management Society, Toronto**
Responsible Research Award –Finalist (top 10)
Rizzi, G. A., Han J-H.: Decision to Speak: “How Social Context Shapes Opportunity Structure for Ideology-Driven CEO Activism”

- 2020-2021 **Herbert J. Bailey Endowed Fellowship***
*(*Nominated by the M&O Smeal Faculty and won across all colleges at Penn State)*
- 2018-2020 **M&O Summer Research Funding** (\$2,800)
- 2016-2021 **J. Arnold Smeal Endowed Fellowship** (\$4860/year)
- 2019 **Doctoral Consortium Fee Waiver Award**
SMS Special Conference Las Vegas
- 2017 **Summer Research Funding Awarded by Dr. Aparna Joshi** (\$4,000)
- 2014 - 2016 **Bocconi University, Department of Management and Technology**
Research Grant (\$8000/year)
- 2016 **Outstanding Reviewer Award**, Organizational Behavior Division, 76th
Academy of Management

PROFESSIONAL EXPERIENCE

- 2014 **The Kraft-Heinz Company**
Trade Marketing Manager, Milk and Medical Food Division

REFERENCES

Ryan Krause

C. Woody Thompson Professor of Management
Tippie College of Business
University of Iowa
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Vilmos F. Misangyi

Earl P. Strong Professor
Department of Management and Organization
Smeal College of Business
The Pennsylvania State University
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Jeffrey B. Lovelace

Robert H. Schade Bicentennial Associate Professor
Department of Management
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