

# Charley Irons, PhD, CPA

Neeley School of Business  
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Fort Worth, TX 76109

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## ACADEMIC EXPERIENCE

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Texas Christian University, Neeley School of Business  
*Assistant Professor of Accounting*

August 2025 - Present

## EDUCATION

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Georgia Institute of Technology, Scheller College of Business  
- *Ph.D., Accounting*

August 2020 – August 2025

University of Alabama, Culverhouse School of Accountancy  
- *MS, Accounting*

August 2014 – May 2015

University of Alabama, Culverhouse School of Accountancy  
- *BS, Accounting (summa cum laude)*

August 2010 – May 2014

## RESEARCH

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### Working Papers:

**“The Influence of AI-Like Text on Responses to Disclosure: Evidence from AI Detection Models”**

- Dissertation (solo-authored)

**“The Impacts of the Legalization of Online Sports Betting on Audit Timeliness and Quality”** (with Justin Blann and Tyler Kleppe)

**“Everyone has an opinion: The informativeness of social media’s response to management guidance”** (with John Campbell, Jenna D’Adduzio, and Robbie Moon)

**“Can Concrete Language Backfire? The Joint Effect of Concreteness and Language Extremity on Investors’ Judgments”** (with Bradley Bennett, Nikki MacKenzie, and Elaine Wang)

**“What is the Deal?: Predicting M&A Outcomes with Machine Learning”** (with John Campbell, Erik Elfrink, and Robbie Moon)

**“Disclosure Prediction Markets”** (with Teri Yohn)

Work in Progress:

“The Role of Non-GAAP Reporting in the Filing of Suspect “little r” Revisions” (with Eric Holzman and Brian Miller)

“Artificial Deadlines and Audit Quality” (with Tyler Kleppe, Robbie Moon, and Jonathan Shipman)

## RESEARCH INTERESTS

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### Financial Archival

- AI/machine learning, textual analysis of disclosure, financial reporting quality

### Audit Archival

- Audit markets, factors influencing audit quality

## EXTERNAL PRESENTATIONS (\*discussant only; \*\*presenter & discussant, ^presentation by coauthor)

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2026: AAA Audit Midyear Meeting\*, AAA FARS Midyear Meeting\*

2025: Journal of Accounting, Auditing, and Finance Conference^; Southeast Summer Accounting Research Conference^; Culverhouse Analytics Symposium; University of Alabama Research Conference

2024: Texas Christian University; Rutgers University-Camden; Georgia State University; Emory GRACE Conference; AAA Annual Conference\*\*; AAA Audit Midyear Meeting\*

2023: University of Alabama Research Conference; Emory GRACE Conference

## TEACHING EXPERIENCE

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### Instructor, Georgia Institute of Technology

Accounting II – Managerial/Cost Accounting (undergraduate business core)

- Fall 2023
  - Instructor effectiveness – 4.8/5.0; 52/54 responses (96% response rate)
- Fall 2022
  - Instructor effectiveness – 4.9/5.0; 35/37 responses (95% response rate)
  - *2022 Scheller College of Business Graduate Student Instructor of the Year*

### Teaching Assistant, Georgia Institute of Technology

Analysis of Unstructured Data (graduate course)

Summer 2023, Fall 2023, Summer 2024, Fall 2024  
Spring 2025, Summer 2025

Financial & Managerial Accounting (undergraduate course)	Spring 2023, Summer 2024
Accounting I - Financial Accounting (undergraduate business core)	Fall 2021, Summer 2024
Financial Planning for Projects (graduate course)	Fall 2020, Spring 2023
Financial & Managerial Accounting I (MBA core)	Fall 2020, Spring 2021, Fall 2021

## PROFESSIONAL EXPERIENCE

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<b>PGA TOUR Superstore, Roswell, GA</b>	February 2017 – July 2020
<ul style="list-style-type: none"> <li>Sr. Financial Analyst</li> </ul>	
<b>Ernst &amp; Young LLP, Birmingham, AL</b>	April 2015 – February 2017
<ul style="list-style-type: none"> <li>Staff Auditor</li> </ul>	

## PROFESSIONAL CERTIFICATIONS

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<b>Certified Public Accountant</b> , State of Alabama, active (License #12880)	2016-present
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## CONFERENCES ATTENDED

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Kelley Accounting Research Symposium (Indiana University)	2024
AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium	2023
AAA New Faculty Consortium	2026
AAA Financial Accounting and Reporting Section Midyear Meeting	2023-2026
AAA Audit Section Midyear Meeting	2023, 2024, 2026
AAA Financial Accounting and Reporting Section Midyear Doctoral Consortium	2023, 2024
AAA Audit Section Midyear Doctoral Consortium	2023
Southeast Summer Accounting Research Conference	2023
Emory Big Data & Machine Learning Summer Camp	2022
AAA Annual Meeting	2021, 2024
Contemporary Accounting Research Doctoral Consortium	2021
Contemporary Accounting Research Conference	2021
University of Alabama Research Conference	2021, 2023-2025

## PROFESSIONAL SERVICE

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Ad-hoc reviewer for *Review of Accounting Studies*  
Ad-hoc reviewer for *Accounting, Organizations and Society*  
Ad-hoc reviewer for *Auditing: A Journal of Practice & Theory*  
Ad-hoc reviewer for the *European Accounting Review*  
Ad-hoc reviewer for the *Journal of Accounting, Auditing, and Finance*  
Ad-hoc reviewer for the *Journal of Accounting and Public Policy*  
AAA Annual Meeting – reviewer/discussant/moderator  
AAA FARS Section Midyear Meeting – reviewer/ discussant/moderator

AAA Audit Section Midyear Meeting – *reviewer/discussant/moderator*  
Emory GRACE Conference – *discussant*  
Southeast Summer Accounting Research Conference – *reviewer*  
Hawaii Accounting Research Conference - *reviewer*

## **ACADEMIC & TEACHING AWARDS**

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Haley Fellowship, Georgia Institute of Technology 2022, 2024

- Merit-based fellowship awarded to one Scheller College of Business Ph.D. student per year

Outstanding Graduate Student Instructor of 2022, Georgia Institute of Technology 2022

- Selected as outstanding graduate student instructor in the Scheller College of Business

Graduate Council Fellowship, University of Alabama 2014

- Merit-based award entailing a full scholarship plus stipend for newly-admitted graduate students

Presidential Scholarship, University of Alabama 2010

- Merit-based award entailing a four-year full scholarship for newly-admitted undergraduates