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Layne C. Bradley

CURRICULUM VITAE

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EDUCATION
Jones International University
Master of Arts, Business Communications **(2005)**

Texas Christian University, Fort Worth, TX
Master of Business Administration (**1980)**

University of Texas at Arlington, Arlington, TX
Bachelor of Arts, Psychology **(1970)**

TEACHING EXPERIENCE
Texas Christian University, Fort Worth, Texas **(2011-present)**
Professor
Information Systems/Supply Chain
Business information systems and cybersecurity

Tarrant County College, Fort Worth, Texas **(2010-2011)**
Adjunct
Management Principles, Business Ethics

Dallas Baptist University, Dallas, Texas
Adjunct
Management Information Systems, Project Management, Entrepreneurship,
Marketing, Operations Management, Knowledge Management   **(1992-2011)**

Texas Christian University, Fort Worth, Texas
Adjunct
Management Information Systems **(1980-1985)**

ADMINISTRATIVE EXPERIENCE
Dallas Baptist University
Director, MBA Program **(2003-2005)**
Dean, College of Business **(1995-1996)**

PROFESSIONAL EXPERIENCE
COMPUTER SCIENCES CORPORATION, Fort Worth, TX   **Mar 2005-Aug 2010**
 $14 billion dollar international technology company focusing on consulting, systems integration,
program management, applications development and outsourcing.

Service Delivery Executive   **Mar 2008-Aug 2010**
Responsible for delivery of all applications and infrastructure services for a major aircraft
manufacturing
company. Directly involved in discovery, proposal preparation, contract negotiations, and initial
transition activities for the account.

Applications Service Manager   **Mar 2005-Mar 2008**
Responsible for applications related activities in support of a major global manufacturing and
aerospace client. Generated $675,000 additional out of scope revenue in first year of contract.

Also asked to serve as Service Delivery Manager for company's Enterprise Applications Center of Excellence group.

DALLAS BAPTIST UNIVERSITY, Dallas, TX   **Jan 2003 – Mar 2005**
A private, liberal arts university with an enrollment of 4,600 students offering graduate and undergraduate degrees.

Director, Master of Business Administration
Responsible for all activities associated with the MBA program including recruiting, retention, and administration. Developed and introduced new programs in entrepreneurship and project management.

COMPUTER SCIENCES CORPORATION, Fort Worth, TX   **Sep 1996 – Jan 2003**
A multi billion dollar international technology company focusing on consulting, systems integration, program management, applications development and outsourcing.

Director, Applications Services   **Mar 2002 – Jan 2003**
Managed the activities of 300 programmers, analysts, and managers providing all applications development and maintenance support for a major aerospace manufacturing client. Direct profit and loss responsibility. Successfully transitioned staff back to client at the conclusion of a 12 year outsourcing agreement.

Program Manager, Offshore Operations   **Apr 2001 – Mar 2002**
Worked with team across multiple accounts involved in moving applications to offshore operations in India. Responsibilities included all activities associated with contracts, vendor relations, human resources, and network connectivity for offshore locations.

Regional Director, Applications Services, Fort Worth, TX   **Sep 1996 – Apr 2001**
Managed the activities of 500 applications programmers, analysts, and managers supporting several major clients through applications outsourcing. Direct profit and loss responsibility for the region.

- Restructured organization, recruited new management team.
- Consistently achieved financial targets for revenue, operating income, and margin.
- Consistently achieved outstanding customer service ratings across regional accounts.

Dallas Baptist University   **Nov 1995 – Sep 1996**
Dean, College of Business
A private, liberal arts university with an enrollment of 4,600 students offering graduate and undergraduate degrees.
Responsible for all activities related to the College of business for undergraduate and graduate business programs, including enrollment, recruiting, budgeting, supervising staff and faculty, and ensuring programs were current, relevant and met necessary accreditation requirements.

GAINSCO, Fort Worth, TX   **Oct 1991 – Nov 1995**
A $90 million dollar property and casualty insurance company focused on specialty lines of coverage.

Vice President, Information Technology
Initially recruited to turn around software subsidiary of the corporation.
- Successfully achieved profitability for the software company within two years.
- Assumed additional responsibility for all information systems for the corporation and its subsidiaries.
- Promoted to company officer in recognition of achievements.

COVENTRY CORPORATION, Fort Worth, TX   **Sep 1988 – Oct 1991**

A multi million dollar health services corporation focused on managing Health Maintenance Organizations and providing health insurance for small corporations. Served as corporate officer.

Vice President, Information Systems
Managed all information technology functions for the corporation and its subsidiaries.
- Developed and implemented complete in house information systems operation for the corporation within 60 days, including facilities, staff, and computer systems.
- Implemented large scale voice and data network supporting 1500 employees in multiple locations

LAB FORCE, Inc. Dallas, TX   **Mar 1987 – Aug 1988**
A multi million dollar computer software corporation focused on providing software systems to medical laboratory operations.
President
Initially recruited as Chief Operating Officer by Board of Directors to turn company around.
- Recruited new executive staff.
- Managed company from substantial loss to profitability.
- Raised $6 million in venture capital
- Promoted to president in recognition of achievements

UCCEL CORPORATION, Dallas, TX   **Sep 1981 – Mar 1987**
A multimillion dollar global software and services company focused on commercial companies and banks.
Vice President, Product Marketing, Systems Software Division
Managed staff of 60 personnel responsible for global product marketing, pricing, advertising, collateral materials, user conferences for multiple product lines   consisting of 40 major software products and services.

- Developed and implemented marketing support strategies and materials for international and US operations.
- Directly involved in the acquisition of six software companies.
- Grew division from 25 million dollars to over 60 million dollars in annual revenue.

MILITARY
United States Army
Served as Combat Infantry/Adjutant General Officer for six years in US and overseas assignments. Received Army Commendation medal (twice) for outstanding performance. Honorably discharged with rank of Captain.

PUBLICATIONS
Books

The Handbook of Data Center Management. First Edition. Boston: Auerbach Publishers, 1990.

The Handbook of Data Center Management. Second Edition. Boston: Auerbach Publishers, 1994.

The Handbook of Data Center Management. Third Edition. Boston: Auerbach Publishers, 1998.

Handbook of Data Center Management: 1991-1992 Yearbook. Boston: Auerbach Publishers. Division of   Warren Gorham & Lamont. 1991.

Handbook of Data Center Management: 1992-1993 Yearbook.Boston: Auerbach Publishers. Division of   Warren Gorham & Lamont. 1992.

Handbook of Data Center Management: 1993-1994 Yearbook. Boston: Auerbach Publishers. Division of   Warren Gorham & Lamont. 1993.

Handbook of Data Center Management: 1995-1996 Yearbook. Boston: Auerbach Publishers. Division of   Warren Gorham & Lamont. 1995.

Handbook of Data Center Management: 1996-1997 Yearbook. Boston: Auerbach Publishers. Division of
Warren Gorham & Lamont. 1996.

Articles

"ONLINE: Why managing the online DP center is a 'game' with a whole new set of rules." *DATA MANAGEMENT,*March, 1982.

"Production Control Involves Complex Weave." *Computer World, Oct 3,* 1983.

"An Integrated Approach to Selecting Software." *Data Center Operations Management,* 1985.

"Network Planning Guidelines." *Information Management,* 1989

"Unattended Operations: Automating the Data Center." *Data Center Operations Management*, *1989.*

"Establishing a Production Control Group." *Data Center Operations Management,* 1990.

"Guidelines for Selecting Systems and Applications Software." *Data Center Operations Management,* 1991.

"Market Focus: The Key to Success." *Enterprise Systems Journal,* August, 1992.

"Making the Decsion to Outsource,"*Data Center Operations Management,* 1993.

"Managing the New Architecture." *IBM Internet Journal,* August, 1993.

" Career Planning for Data Center Managers: A New Set of Rules." *Data Center Operations Management,* 1994*.*

"Strategic Planning: Business and Technology Issues." *Data Center Operations Management. 1996*