



Neeley School
of Business

GROW YOUR WORTH

BizTech Certificate

This Certificate may be earned by Neeley graduate degree-seeking students and by individuals that are non-degree seeking pursue a standalone graduate certificate.

This is designed for individuals who are interested in learning about innovative technology and how technology tools can be incorporated in business to gain efficiencies, develop insights, automate processes, and provide enhancements to existing business practices.

9 hours from any of the following courses:

BUSI 70300 Advanced Innovations in Business Technology (1.5 hours)

ENTR 70970 A Survey of Generative AI: Implications and Entrepreneurial Applications (1.5 hours)

INSC 60050 Business Analytics

INSC 60070 Survey of Technology Analytics (1.5 hours)

INSC 70420 Leading Biz Transformation (1.5 hours)

INSC 70440 Cybersecurity (1.5 hours)

INSC 70450 Machine Learning for Business (1.5 hours)

INSC 70460 Deep Learning Technologies (1.5 hours)

INSC 70470 Digital Asset & Payment Technology (1.5 hours)

INSC 71140 Analytics for Interactive Mapping (1.5 hours)

MARK 70210 Analytics for Innovation (1.5 hours)