Program notes:

*Students may apply to participate in Neeley & Associates and those who participate enroll in MANA 70773 Neeley & Associates Consulting. The application process begins during the Fall Semester.

**A full list of Electives will be provided each semester.

Core Classes	**19.5 hours**
Electives Classes	**10.5 hours**
	30 hours

Class Sequence:

9 hours

ACCT 60110 Accounting and Analytics (1.5 hours)

MARK 60110 Marketing and Analytics (1.5 hours)

FINA 60110 Finance and Analytics (1.5 hours)

INSC 60110 Supply Chain Management and Analytics (1.5 hours)

BUSI 60070 Survey of Technology Analytics (1.5 hours)

INSC 60051 Tech Boot Camp (1.5 hours)

FALL 2024 SEMESTER   Up to 10.5 hours

BUSI 66100 Career Management & Professional Development (1.5 hours)

INSC 60050 Business Analytics (1.5 hours)

INSC 60010 Statistical Models (1.5 hours)

INSC 60070 Data Visualization (1.5 hours)

BUSI 60090 Ethics and Data Privacy (1.5 hours)

MSBA ELECTIVES (3 hours)

WINTER 2025 INTERSESSION 3 hours

MSBA ELECTIVES (3 hours)

SPRING 2025 SEMESTER Up to 7.5 hours

*ENTR 70630 Business Analytics Capstone for Entrepreneurial Decision Making (3 hours) **REG 16W**

MSBA ELECTIVES (Up to 4.5 hours)

**MSBA ELECTIVES: USUALLY OFFERED FALL

ACCT 60100 Cost and Profit Analytics (1.5 hours)

BUSI 70200 Business Intelligence and Accounting Analytics (1.5 hours)

MARK 70770 Marketing Research (1.5 hours)

INSC 70600 Supply Chain Analytics (1.5 hours)

**MSBA ELECTIVES: USUALLY OFFERED WINTER

BUSI 60070 Business Simulation (1.5 hours)

INSC 71100 Business Process Management (1.5 hours)

INSC 71110 Predictive Analytics with SAP (1.5 hours)

INSC 70970 Data Analytics with Alteryx (1.5 hours)

**MSBA ELECTIVES: USUALLY OFFERED SPRING

MARK 70210 Analytics for Innovation (1.5 hours)

MARK 70200 Customer Relationship Marketing (1.5 hours)

MANA 70630 People Analytics (1.5 hours)

ACCT 60200 Business Processes and Risk (1.5 hours)

FINA 70523 Financial Modeling (3 hours)

MARK 70110 Marketing Analytics (1.5 hours)

INSC 70420 Leading Business Transformation (1.5 hours)

INSC 70440 Cybersecurity (1.5 hours)

INSC 70450 Machine Learning for Business (1.5 hours)