



Neeley School
of Business

MS Business Analytics

Summer 2026

Class Sequence:

SUMMER 2026 SEMESTER 7.5 hours

INSC 60051 Tech Boot Camp (1.5 hours)

ACCT 60110 Accounting and Analytics (1.5 hours)

MARK 60110 Marketing and Analytics (1.5 hours)

FINA 60110 Finance and Analytics (1.5 hours)

INSC 66110 Supply Chain Management and Analytics
(1.5 hours)

FALL 2026 SEMESTER Up to 12 hours

BUSI 66100 Career Management & Professional
Development (1.5 hours)

INSC 60120 Survey of Analytics Technology (1.5 hours)

INSC 60050 Business Analytics (1.5 hours)

INSC 60010 Statistical Models (1.5 hours)

INSC 60070 Data Visualization (1.5 hours)

BUSI 60090 Ethics and Data Privacy (1.5 hours)

MSBA ELECTIVES (3 hours)

WINTER INTERSESSION 2027 3 hours

MSBA ELECTIVES (3 hours)

SPRING 2027 SEMESTER Up to 7.5 hours

*ENTR 70630 Data Analytics Entrepreneurial Capstone
(3 hours) REG 16W

MSBA ELECTIVES (Up to 4.5 hours)

Core Requirement

19.5 hours

Electives

10.5 hours

30 hours

**MSBA ELECTIVES: USUALLY OFFERED FALL

ACCT60100 Costand Profit Analytics(1.5 hours)

BUSI70200 BusinessIntelligenceandAccountingAnalytics
(1.5 hours)

MARK70770 MarketingResearch(1.5 hours)

FINA 70523 Financial Modeling (3 hours)

INSC 70600 SupplyChainAnalytics (1.5 hours)

**MSBA ELECTIVESUSUALLY OFFERED WINTER

BUSI70300 AdvInnovationsin BizTech(1.5hours)

INSC71100 Business Process Management (1.5 hours)

INSC71140 ArcGIS: Analytics forInteractive Mapping
(1.5 hours)

INSC70970 DataAnalytics with Alteryx(1.5 hours)

BUSI60070 Business Simulation (1.5 hours)

**MSBA ELECTIVESUSUALLY OFFERED SPRING

BUSI 70970 SportsAnalytics(1.5 hours)

MARK 70210 Analyticsfor Innovation(1.5 hours)

MANA 70630 PeopleAnalytics(1.5 hours)

ACCT60200 Business ProcessesandRisk(1.5 hours)

FINA 70523 Financial Modeling (3 hours)

MARK 70110 Marketing Analytics(1.5 hours)

INSC 70420 LeadingBusinessTransformation(1.5hours)

INSC 70970 Blockchain and Web3(1.5 hours)

INSC 70440 Cybersecurity(1.5 hours)

INSC 70450 Machine Learning forBusiness (1.5 hours)

Program notes:

****A full list of Electives will be provided each semester.**

**Students may choose to participate in Neeley & Associates Consulting or in a professional internship. Students apply to participate in Neeley & Associates during the fall semester. Once accepted, they enroll in MANA 70773 Consulting Applications. Students participating in a professional internship must have their internship approved. Once approved, they enroll in BUSI 70970 Professional Internship.*