TCU Neeley School of Business

GROW YOUR WOR+H

Online Professional MBA

Spring 2024

Core Classes	27 hours
Elective Classes	15 hours
	42 hours

PMBA students may elect to complete an industry-based emphasis or certificate.

PMBA students are limited to 4 Compressed Electives offered in the Winter and May.

FIRST YEAR:

SPRING 2024 *6 hours*

ACCT 60010 Financial Reporting (1.5 hours)
ACCT 60020 Managerial Accounting & Control (1.5 hours)
INSC 60600 Supply Chain Concepts (1.5 hours)
MBA ELECTIVE (1.5 hours)

MAY 2024 *OPTIONAL COMPRESSED ELECTIVES (Part of Summer)*
SUMMER 2024 *6 hours*

FINA 60020 Managerial Economics (1.5 hours)
INSC 60010 Statistical Models (1.5 hours)
INSC 60020 Managing Operations & Processes (1.5 hours)
MARK 60010 Marketing Management (1.5 hours)

FALL 2024 *6 hours*

BUSI 60050 Global Environment of Business (1.5 hours)
ENTR 60230 Regulatory Environment for Entrepreneurs and Managers (1.5 hours)
INSC 60050 Business Analytics (1.5 hours)
MANA 60350 Essentials of Motivation (1.5 hours)

WINTER 2025 *Up to 4.5 hrs.*
(*OPTIONAL INTERNATIONAL TRIP or COMPRESSED ELECTIVES*)

SECOND YEAR:

SPRING 2025 *Up to 7.5 hrs.*

FINA 60013 Management of Financial Resources (3 hours) **REG 16W**
MANA 60670 Strategy Formulation (1.5 hours)
MANA 60680 Strategy Implementation (1.5 hours)
MBA ELECTIVE (1.5 hours)

MAY 2025 *OPTIONAL COMPRESSED ELECTIVES (Part of Summer)*
SUMMER 2025 *Up to 6 hrs.*

INSC 60040 Managing Information Technology (1.5 hours)
BUSI 600070 Business Simulation (1.5 hours)
MANA 60460 Business Ethics (1.5 hours)
MBA ELECTIVE (1.5 hours)

THIRD YEAR:

FALL 2025 *Up to 10.5 hours*

MBA ELECTIVES may be taken throughout the program

Analytics Certificate:

Required courses:

INSC 60050 Business Analytics

INSC 60010 Statistical Models

INSC 60070 Data Visualization

Analytics Electives: 3 hrs. required

FINA 70523 Financial Modeling (3 hours)

INSC 70600 Supply Chain Analytics

MARK 70210 Analytics for Innovation

MARK 70720 New Product Development

MANA 70630 People Analytics

INSC 70420 Leading Business Transformation

INSC 71100 Business Process Management

INSC 70450 Machine Learning for Business

MARK 70770 Marketing Research

INSC 70440 Cybersecurity

*Not all analytic electives are available online