

# Neeley School of Business GROW YOUR WOR+H

# Online Professional MBA

Spring 2025

## **FIRST YEAR:**

#### SPRING 2025 6 hours

ACCT 60010 Financial Reporting (1.5 hours)

ACCT 60020 Managerial Accounting & Control (1.5 hours)

INSC 60600 Supply Chain Concepts (1.5 hours)

MARK 60010 Marketing Management (1.5 hours)

### MAY 2025 OPTIONAL COMPRESSED ELECTIVES (Part of Summer) SUMMER 2025 6 hours

FINA 60020 Managerial Economics (1.5 hours)

INSC 60010 Statistical Models (1.5 hours)

INSC 60020 Managing Operations & Processes (1.5 hours)

MANA 60460 Business Ethics (1.5 hours)

#### **SECOND YEAR:**

#### **FALL 2025** *6 hours*

ENTR 60250 Innovation and Entrepreneurship (1.5 hours)

MANA 60350 Essentials of Motivation (1.5 hours)

INSC 60050 Business Analytics (1.5 hours)

BUSI 60050 Global Environment of Business (1.5 hours)

#### WINTER 2026 Up to 4.5 hours

OPTIONAL INTERNATIONAL TRIP or COMPRESSED ELECTIVES SPRING 2026 Up to 7.5 hrs.

FINA 60013 Management of Financial Resources (3 hours) **REG 16W** 

MANA 60670 Strategy Formulation (1.5 hours)

MANA 60680 Strategy Implementation (1.5 hours)

MBA ELECTIVE (1.5 hours)

### MAY 2026 OPTIONAL COMPRESSED ELECTIVES (Part of Summer) SUMMER 2026 Up to 6 hrs.

INSC 60040 Managing Information Technology (1.5 hours)

BUSI 60070 Business Simulation (1.5 hours)

MBA ELECTIVES (3 hours)

#### **THIRD YEAR:**

#### **FALL 2026** *Up to 10.5 hours*

MBA ELECTIVES may be taken throughout the program

**Core Classes** 27 hours **Elective Classes** 15 hours 42 hours

PMBA students may elect to complete an industry-based emphasis or certificates.

PMBA students are limited to 4 **Compressed Electives offered in the** Winter and May.

#### **Analytics Certificate:**

#### **Required courses:**

INSC 60050 Business Analytics

INSC 60010 Statistical Models

INSC 60070 Data Visualization

#### **Analytics Electives: 3 hrs. required**

FINA 70523 Financial Modeling (3 hours)

INSC 70600 Supply Chain Analytics

MARK 70210 Analytics for Innovation

MARK 70720 New Product Development

MANA 70630 People Analytics

INSC 70420 Leading Business Transformation

INSC 71100 Business Process Management

INSC 70450 Machine Learning for Business

MARK 70770 Marketing Research

INSC 70440 Cybersecurity

\*Not all analytic electives are available online