



Neeley School  
of Business

GROW YOUR WOR+H

# Professional MBA

Fall 2024

## FIRST YEAR:

### FALL 2024 6 hours

- ACCT 60010 Financial Reporting (1.5 hours)
- MANA 60350 Essential of Motivation (1.5 hours)
- ACCT 60020 Managerial Accounting & Control (1.5 hours)
- BUSI 60050 Global Environment of Business (1.5 hours)

### WINTER 2025 (OPTIONAL INTERNATIONAL TRIP or COMPRESSED ELECTIVES)

#### SPRING 2025 6 hours

- FINA 60013 Management of Financial Resources (3 hours) **REG 16W**
- INSC 60600 Supply Chain Concepts (1.5 hours)
- MARK 60010 Marketing Management (1.5 hours)

### MAY 2025 OPTIONAL COMPRESSED ELECTIVE (SUMMER TERM)

#### SUMMER 2025 6 hours

- FINA 60020 Managerial Economics (1.5 hours)
- INSC 60010 Statistical Models (1.5 hours)
- INSC 60020 Managing Operations & Processes (1.5 hours)
- BUSI 60070 Business Simulation (1.5 hours)

## SECOND YEAR:

### FALL 2025 Up to 6 hours

- ENTR 60230 Regulatory Environment for Entrepreneurs and Managers (1.5 hours)
- INSC 60050 Business Analytics (1.5 hours)
- MBA Electives (3 hours)

### WINTER 2026 OPTIONAL COMPRESSED ELECTIVE

#### SPRING 2026 6 hours

- INSC 60040 Managing Information Technology (1.5 hours)
- MANA 60670 Strategy Formulation (1.5 hours)
- MANA 60680 Strategy Implementation (1.5 hours)
- MANA 60460 Business Ethics (1.5 hours)

### MAY 2026 OPTIONAL COMPRESSED ELECTIVES (SUMMER TERM)

#### SUMMER 2026 Up to 6 hours

- MBA Electives (6 hours)

## THIRD YEAR:

### FALL 2026 Up to 6 hours

- MBA ELECTIVES (also these electives can be taken throughout the program)

Core Classes 27 hours

Elective Classes 15 hours

42 hours

Students may elect to complete an industry-based specialization or certificate.

Evening students are limited to **4 Compressed Electives** offered in the Winter and May.

## Analytics Certificate:

### Required courses:

- INSC 60050 Business Analytics
- INSC 60010 Statistical Models
- INSC 60070 Data Visualization

### Analytics Electives: 3 hrs. required

- FINA 70523 Financial Modeling (3 hours)
- INSC 70600 Supply Chain Analytics
- MARK 70210 Analytics for Innovation
- MARK 70720 New Product Development
- MANA 70630 People Analytics
- INSC 70420 Leading Business Transformation
- INSC 71100 Business Process Management
- INSC 70450 Machine Learning for Business
- MARK 70770 Marketing Research
- INSC 70440 Cybersecurity